

Case Study

Summary

Rivexe Digital’s mission was to work with more businesses that take sustainability into account. Rivexe Digital completed a sustainability strategy to show their clients they are sustainability focused, with the overall goal to capture what the the business was already doing.

RESULTS

By combining skills in sustainability management, procurement and corporate reporting, iCCOUNT delivered a detailed analysis of the company’s social and environmental impacts. The assessment outlined what Rivexe Digital was currently doing in the sustainability space, and where opportunities lie to not only work with more clients, but to interact with their clients in more sustainable ways.



OBJECTIVES



Rivexe Digital works with clients that are conscious about sustainability and wanted to lead by example by developing their own sustainability framework. Their goal was to implement long term strategies to invest in now to save money later. Rivexe Digital also wanted to assess their pro bono work and volunteering and capture community outreach in their newly formed strategy.

SOLUTIONS



The development of the sustainability strategy gave Rivexe Digital a deeper understanding on how sustainability is measured and quantified. Different areas of the business are captured and reported on. By understanding these principles, Rivexe Digital was able to better to understand their goals and are now able to measure their efforts to make more informed decisions on future operational costs.



Gap Analysis



Quantify commitments



Sustainability strategy

BENEFITS



Outcome

1

Sustainability strategy gave Rivexe Digital direction on how to make sustainable business decisions and take practical actions that can be reported on.

Outlined savings to clients

2

Highlighting benefits to customers while meeting their clients sustainability reporting requirements.

Continued success

3

Rivexe Digital continues to work with community and can now easily numerically record community volunteering and pro bono work.